

DESIGN STUDIO SQUARED

Welcome

to the

STUDIO

ABOUT US
OUR CLIENTS
OUR SERVICES



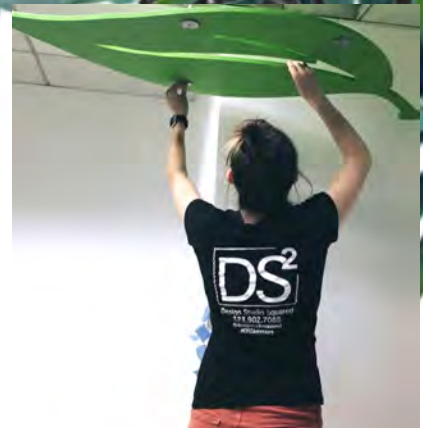
YOUR BRAND

We understand how difficult it is to orchestrate a developing business. Between productivity goals, staffing, and bottom lines, it's easy to let your commercial interior fall by the wayside.



YOUR VISION

With functional designs, a flexible approach, and proven results, Design Studio Squared strives to bring your vision into the third dimension: in a more artful, efficient, and impactful way than ever before.



OUR HELP

Your commercial space drastically affects the success of your business. DSS is dedicated to crafting environments for our clients to flourish by tailoring interiors to meet specific needs, goals, and aspirations.



OUR HISTORY
OUR VALUES
OUR MISSION

ABOUT US

HISTORY

Partnering with businesses on their journey to create a vision that speaks to their desired customers and clientele is exactly why we started Design Studio Squared. We believe that commercial spaces should reflect their brand and speak directly to their ideal customers. Whether we are paying homage to a historical tradition or creating new concepts, our client's spaces emulate who they are and what their mission is. Thoughtful design decisions and deliberate planning let us create these environments for our clients.

CORE VALUES

- >> Functional, purposeful design.
- >> Artistic, relevant expression.
- >> Flexible, collaborative execution.
- >> Eco-friendly and spiritually-sound foundations.

FUNCTIONALITY

Great commercial designs spawn from what *benefits* they provide their inhabitants. Your commercial space should serve as an invaluable asset - carefully tailored to make your work as **effortlessly efficient** as possible.

FLEXIBILITY

Design Studio Squared is a service business. Thus, we exist to serve you and *your* vision. Our flexible, collaborative design process focuses on working with our clients to bring their dream to life. No secrets. **No surprises.**

ART

Your space isn't *just* a functional location. In this socio-modern age of art and media, your commercial interior has become a marketing tool and *messenger* for your brand. DS2 generates **artful relevance** to its designs, turning your brand into a bold expression.

TESTIMONIALS

"What can I say? They killed it! I told Sarah the colors of my business and gave her all creative control over the project.

She came back with a concept that was PERFECT and allowed me to start fresh... I am so grateful to have found Sarah and Design Studio Squared. The new design gave me hope when I didn't think it was possible and inspired me to love my dream again. You have a client for life!!

*Inez Laval
ZENii By Inez*



I was hesitant about choosing a new design firm because I previously chose a designer that did not understand my vision. I have to say that the design team not only understood exactly what I wanted, but did an amazing job transforming my 42 year old establishment into a fresh, vibrant restaurant! I am so pleased with how everything turned out and they completed everything within my budget and timeline. I would definitely recommend them to anyone.

*Lori R.,
Owner, The Little Onion*

“

Working with Design Studio Squared was a **seamless** experience. They fully encapsulated our vision... We highly recommend working with them!

*Marley Paulus
Owner, Body MetRx*

WHAT WE DO:

Design Studio Squared exists to help developing businesses discover their utmost potential. We do this by tailoring purposeful, innovative commercial spaces that seamlessly align with our clients' professional needs, goals and aspirations. Through a collaborative process of design, development and project management-- Design Studio Squared transforms visual concepts into boldly-branded functional interiors with an eclectic, California approach.

CLIENTS
INCLUDE:



B I Z H A U S



W. Haus Fine Dining



Apriem Financial Advising



Zenii Skin and Nails

RESTAURANT & RETAIL DESIGN

Retail and food-service interiors require attention to detail that is often overlooked. In these spaces, where walking patterns, seating arrangements, and storage are paramount, we've got you covered.

WORKSPACE AND OFFICE PLANNING

When managing employees in an office environment, it's important to have a corporate space designed to promote efficiency and effectiveness. Great design can have an impact on your company's overall productivity and hiring prospects.

HEALTH AND HOSPITALITY

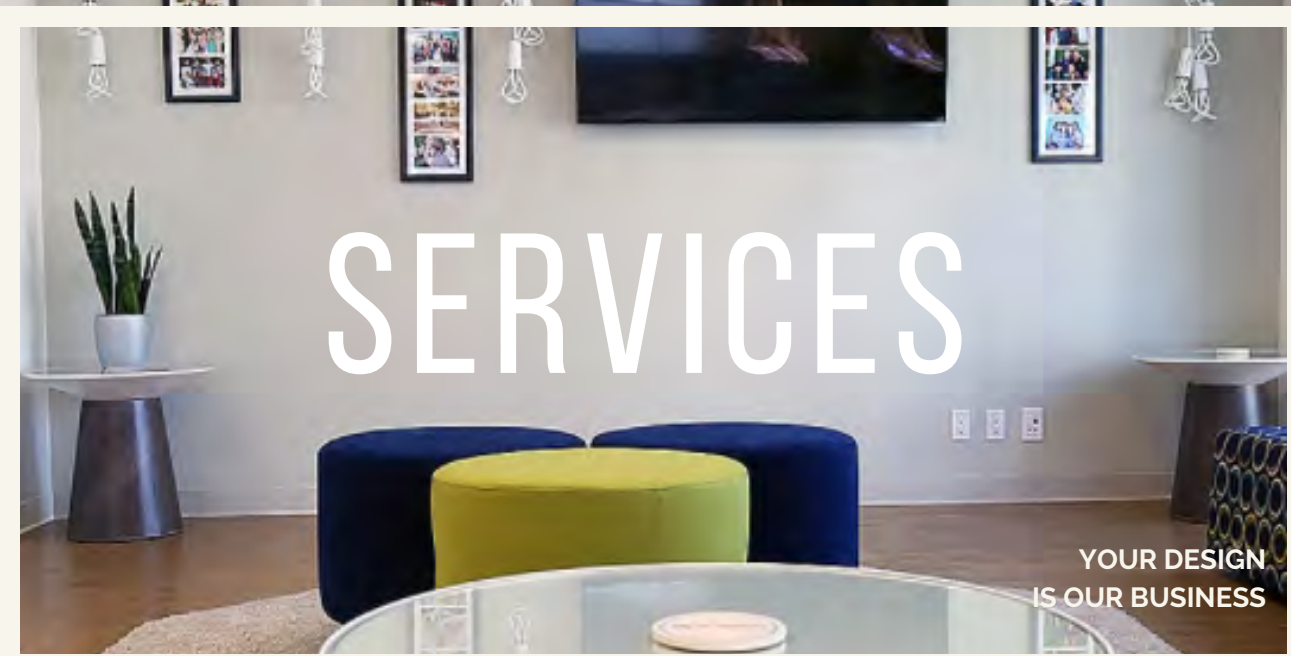
Hotels, spas, and health & wellness centers are founded on creating a relaxing, calming atmosphere for their clients. Your interior design plan can define the effectiveness of that experience, and will ensure that your first-time customers become returning clientele.

SEE OUR FULL CLIENT PORTFOLIO AT



designstudiosquared.com/portfolio

PAST CLIENTS | UPCOMING PROJECTS | PHOTO GALLERY | TESTIMONIALS



SERVICES

YOUR DESIGN
IS OUR BUSINESS

A well-designed space boosts functionality, promotes productivity and draws potential resources right to your doorstep as a built-in marketing tool. Success hinges on developed concepts, attention to detail and a devotion to good design and craftsmanship.

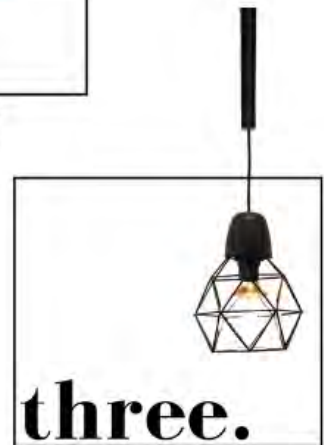
With vast experience in construction oversight, renovation mapping and design management, Design Studio Squared is here to help streamline the process. We offer a range of services to ensure your project arrives safely at its design destination, whether that's by supplying a few good designer opinions, or carefully carrying your project from concept to completion.



CONSULTATIONS
AND CONCEPT ADVISING



DESIGN PACKAGE
AND SELECTIONS



DELIVERY AND
PROJECT INSTALLATION

BREAK IT DOWN.

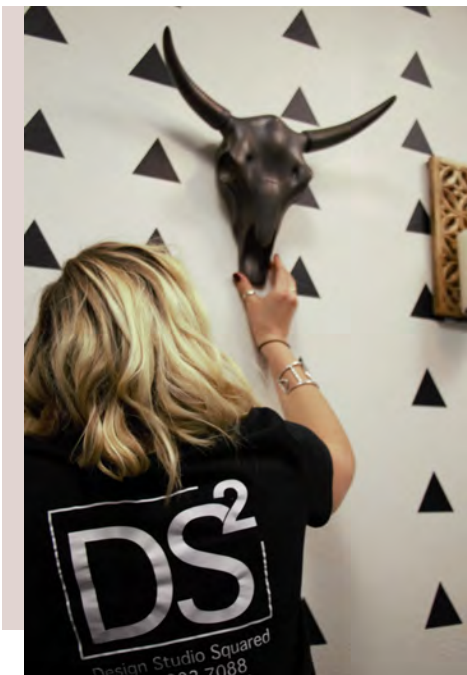


CUSTOM OPTIONS

Design Studio Squared offers a range of flexible interior design services to help make the most of your commercial space. With years of experience in fully-managed design installations, we're happy to partner in the development of any size project!

CUSTOM CONSULTATION AND CONCEPT ADVISING SERVICES MAY INCLUDE:

- DEFINING DESIGN GOALS
- FUNCTIONALITY PLANNING
- COLOR PALETTE ADVISING
- ART SELECTION
- DECOR DETAILING
- DESIGN COACHING
- CONSTRUCTIVE CRITIQUE
- VISION BUILDING
- BRANDING INTEGRATION SCHEMES
- ON-SITE CONSULTATIONS
- COMPETITIVE ANALYSIS
- SMALL ADDITIONS & ADJUSTMENTS



Perfect for:

THE DIY BUSINESS OWNER IN NEED OF EXPERT ADVISING

STANDING SPACES IN NEED OF SPRUCING



LET US SWEAT THE SMALL STUFF.

Consultation and advising rates are determined by project scope, location and involvement-- contact us for a quote and free 20-minute phone consultation.



DESIGN PACKAGES

Crafting your perfect commercial space requires a strategic understanding of your end goal.. **and** a clear plan of action. This requires time, planning and attention to detail. Design Studio Squared **removes** the guess-work by providing complete interior packages designed for your company's specific needs.

YOUR DESIGN PACKAGE WILL INCLUDE:

- CONCEPT DEVELOPMENT SERVICES
- CLIENT MEETINGS
- ON-SITE CURRENT DESIGN ANALYSIS
- MOODBOARD & COLOR SCHEMING
- 2D FLOOR/ SPACE PLANS
- FURNITURE & FIXTURE SELECTIONS
- ART AND DECOR SELECTIONS
- ELEVATIONS AND 3D RENDERINGS
- CEILING PLANS & LIGHTING DESIGN
- SAMPLES OF FINISHING MATERIALS
- TIMELINES AND SCHEDULE PLANNING
- EDITS AND ADJUSTMENTS
- BUILDING DOCS & CUSTOM DETAILING



BizHaus



Phase Two Space

Perfect for:

NEW BUSINESSES STARTING IN FRESHLY-LEASED SPACES

OUTDATED INTERIORS IN NEED OF AN OVERHAUL



Design Package rates are determined by project square footage, location and involvement-- contact us for a quote and free 20-minute phone consultation.

TURN-KEY INSTALLS

three.

DELIVERY AND
PROJECT INSTALLATION

Turn-key installation services make up the bulk of what we do here at Design Studio Squared, and for good reason! Once a client signs on to a move-in-ready install project, they can scratch interior design off their start-up checklist. No stress. No hassle. Just complete, cohesive interiors designed to make your transition smooth and efficient. With superior project management solutions, and an invested interest in your commercial space, we've got you covered!

DESIGN



BUILD



DECORATE



GREAT FOR BUSY ENTREPRENEURS WITH LITTLE TIME TO DEVOTE TO CREATING THEIR FUNCTIONAL INTERIOR IMAGE.

YOUR
DESIGN
IS OUR
BUSINESS.

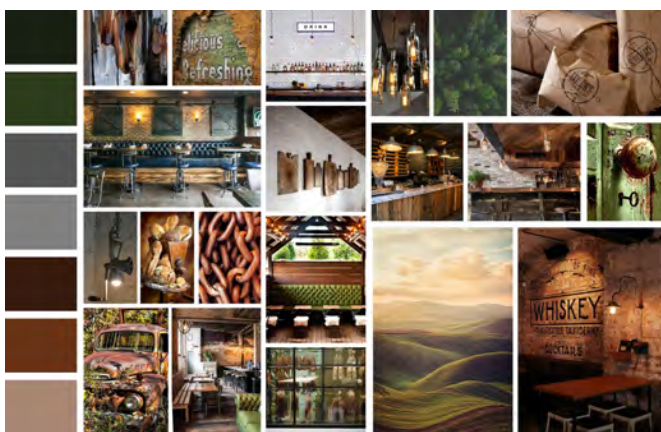
Project management and installation rates are determined by a wide range of design and build factors. Contact us for a quote and free 20-minute phone consultation.

DESIGN PACKAGE GLOSSARY

Just in case you're new to the previous interior design terminology, here's a quick run-through of some of the aforementioned service components:

COMPETITIVE ANALYSIS REPORT

A comprehensive analysis of our client's local competition, detailing the comparative amenities, aesthetics, branding styles, target demographics and other points of interest relevant to our client's interior design. Each report is thoroughly researched and drafted by the DSS team *before ANY* of our client's designs are put to paper. This ensures our client's interior is functional, purposeful and recognizable by taking advantage of the current playing field.



MOOD BOARD & COLOR SCHEME

A collection of images, textures, photos, interior vignettes, and other similar design integrations that will act as the inspirational foundation of the final product. The **mood board** also includes the agreed-upon color palette and branding schemes that will be prevalent throughout the design. This ensures a cohesive tone is upheld throughout the project.

FLOOR PLAN

Acting as the spatial blueprint for your commercial interior, the floor plan ensures that all pieces fit together with adequate movement pathways. Furniture, fixtures and other functional design components are drawn to scale and thoughtfully arranged with defined measurements--making installations and move-in days a breeze!



LIGHTING PLAN

Details how lighting fixtures will be dispersed throughout the space, including lamps, chandeliers, pendants, sconces and built-in ceiling fixtures. This ensures all spaces are well-lit and supplied with the power needed to complete the design.

DECOR PLAN

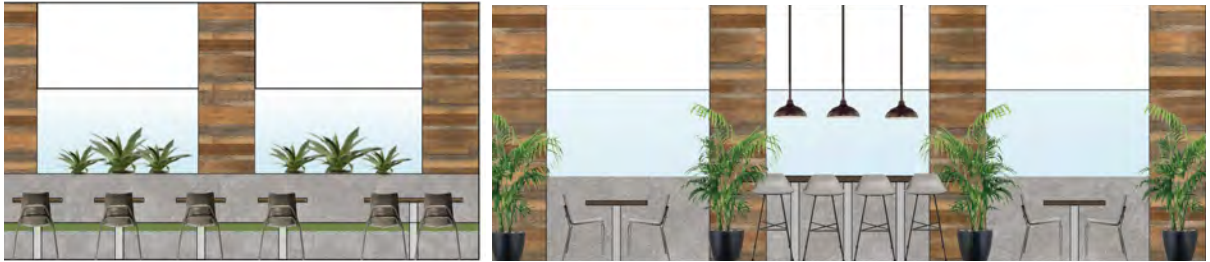
Details where accessories are placed throughout the space, including wall art, thematic pieces, throw pillows, interior plantscaping, and other decorative objects. This ensures a naturally-immersive, cohesive environment.

FINISHING PLAN

Details where finishes are located throughout the space. This includes the layout of tile, paint, flooring, wallpaper, acoustic paneling and other materials. This ensures your design concept is integrated into the very *foundations* of your commercial interior.

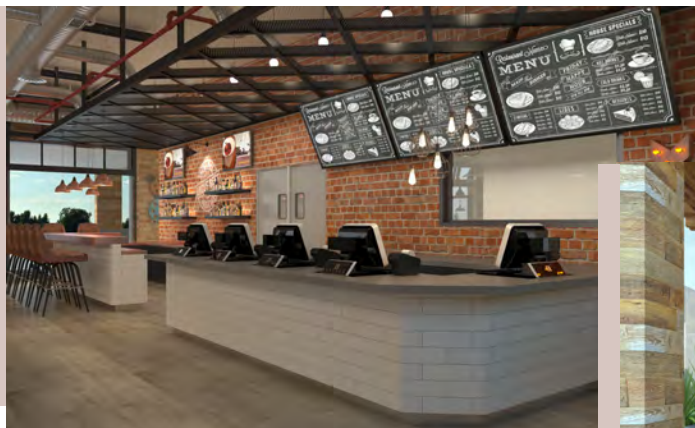
RENDERED ELEVATIONS

A collection of two-dimensional renderings which give clients, drafters and builders a head-on view of each wall within the space. Elevations also call out specific heights and measurements for counters, windows, hangings and other wall-oriented objects. Finally, the spatial mappings are rendered with the selected finishing plan.



3-D RENDERINGS

Just as it sounds. Each package includes a set of three-dimensional images developed to give a more complete perspective of final design. Once all selections, finishes and elevations are complete, they are sent to a team of professional graphic artists who create a virtual recreation of your commercial interior.



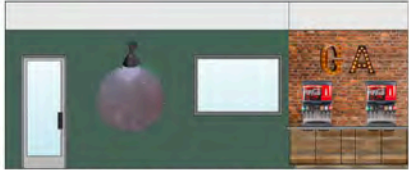
design terminology continued...

PRODUCT SELECTION BOARDS

Product & material selections are shown on a sheet displaying the proposed design elements, selections, and how everything will coordinate together in the space. This will include, paint, fixtures, finishes, furniture, etc. as it applies to the project.

ORDERING/BAR AREA

SCALE: 1/4"=1'-0"



DRINK STATION/ TO-GO ENTRANCE



Drink



LET'S GET STARTED

DS2 Contact Info

 info@designstudiosquared.com

 323•902•7088

STAY IN TOUCH

 @designstudiosquared

 @designstudiosquared

 @designstudiosquared

 design-studio-squared-llc

 @designstudio_2



BUSINESS HOURS:
M-F 9:00am - 5:00pm



[DESIGN]STUDIO²

DESIGN STUDIO SQUARED,
DESIGNING **YOUR BUSINESS** IS OUR BUSINESS.